



- For Immediate Release -

PreferredOne Joins Minnesota Health Information Exchange

MINNEAPOLIS – June 9, 2009 – The Minnesota Health Information Exchange (MN HIE) announces an agreement with PreferredOne, a leading health benefits administrator serving Minnesota and the Upper Midwest. PreferredOne will provide major contribution to the growth of MN HIE – helping to expand the secure patient directory and becoming a major new source of health information available to physicians, hospitals, and other providers. This will greatly support and enhance the physician-patient relationship.

PreferredOne participation improves the potential for MN HIE services to enhance the care delivered by the majority of primary care physicians, specialists, and hospitals in the state, and to impact the health care experience of all PreferredOne members.

“We are excited about PreferredOne’s involvement and support, and recognize how beneficial their experience and expertise will be to MN HIE as we expand services and broaden provider adoption”, said Michael Ubl, MN HIE Executive Director.

Over 3.9 million Minnesota residents are currently represented in the MN HIE secure patient directory, allowing participating providers to exchange important clinical and administrative information not previously or readily available. This improves coordination of care and patient management. MN HIE services currently, and in the near future, include medication history, eligibility information, lab reports, immunization history, and exchange of medical record information.

“We are committed in our support of MN HIE and see the real benefits for our members and providers”, said John Hofflander, PreferredOne Senior Vice President and Chief Information Officer. “MN HIE’s mission is clearly consistent with PreferredOne’s commitment to use of innovative technology to further improve quality, safety, and value of care delivered to our members, and to collaboration with our network providers on increased efficiency and patient management.”

About MN HIE

MN HIE is a not-for-profit organization with a public/private governance model that includes providers, health plans, and the State of Minnesota. MN HIE is the state-wide secure electronic network and record locator service designed to share clinical and administrative data among providers in Minnesota and bordering states. MN HIE’s purpose is to improve the health of all Minnesotans through more informed decision-making by the provider and patient at the point of care. To protect patient privacy in accordance with state and federal law, patients grant consent for clinical information sharing. www.MNHIE.org

About PreferredOne

PreferredOne is a health benefits administration company serving more than 1,400 employer groups with over 192,000 members through its insurance products and third-party administrator (TPA) services. PreferredOne also offers network access to over 131,000 members with various insurance companies and TPAs. PreferredOne health care networks provide access to more than 15,700 primary care and specialty physicians, over 265 hospitals, numerous pharmacy benefit management providers, and national and regional PPO networks. PreferredOne offers a full range of products, services, and networks to members, insurers, and TPAs throughout Minnesota and the Upper Midwest. www.PreferredOne.com

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